

HOME EVENTS FEATURED THE DAILY DIRT LOCAL

## Cmarchuska Makes Fashion Green



SAVE THE WORLD, AND LOOK GREAT DOING IT!

Christine Marchuska isn't exactly following the trends of a very trendy industry. She didn't grab an intern job at a magazine or with a designer, she instead turned a bad set of circumstances into a good one -- for everyone. In May, Marchuska got the pink slip from her Wall Street financial job and created cmarchuska, an eco-friendly women's clothing line that has created a lot of buzz since starting in September. Everyone from Binghamton to Los Angeles is taking to cmarchuska too, including Brad Pitt (excuse us while we pick up that name we just dropped.)

Like her path to getting there, Christine isn't acting like any other label either. What you'll get from cmarchuska is eco-friendly clothing that is not only stylish, but it won't take half a paycheck to grab either. That is a very big contrast to other eco-friendly labels that are expensive and make you stand out while you look like a hippy. It just lacks the style that people wear these days. With cmarchuska you can be stylish while still being a tree-hugger on the inside.

Christine Marchuska is generating many comments around fashion blogs these days for her commitment to eco-friendly style and affordability. The cmarchuska line is all machine washable or hand washable which means it'll save you trips to the dry cleaner while at the same time being

affordable in itself.

You can pick up cmarchuska at m.y.boutique on Washington Street in downtown Binghamton or at their website [cmarchuska.com](http://cmarchuska.com), [ecosumo.com](http://ecosumo.com) and in the upcoming weeks, [tonic.com](http://tonic.com). It's easy to see why everyone is jumping on the cmarchuska bandwagon. You can also be sure you're doing your part to help the world too. Marchuska also donates 5% of all proceeds to Safe Horizon, which helps victims of violence. All this saving the day takes a lot of time, so don't expect Marchuska to be sitting down anytime soon.